

## How to give a good scientific presentation

### Why giving a presentation is important

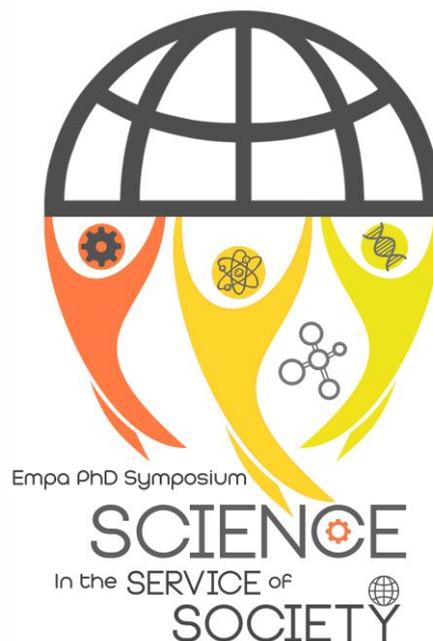
Scientific communication is essential for helping us to understand this world. Researchers who discover the wonders of science must tell others about their findings in clear terms. Scientists must communicate their information of new discoveries in order to add to the pool of scientific knowledge.

### Parts of a presentation

Your presentation will be far more interesting and appreciated if you consider the following instructions:

#### Your slides:

- Half of each presentation should be general introduction for the experts and all those who are not exactly from your field of research.
- The other half of the presentation should be on the particular topic.
- Select only major points of your work and present them clearly. Your audience cannot absorb more within 12 min.
- Use illustrating cartoons and simple figures to ensure comprehensibility.
- Use keywords and short comments on your slides. Avoid long texts.
- Plot clear diagrams with understandable labels on each fact. Avoid overcrowded graphics with long legends.
- Clearly state your conclusion, what hypotheses were proved or what was improved by your research.
- As part of this year's theme '*Science in the service of society*', presentations should emphasize the application and further usefulness in different fields of your research project. We encourage students to include one or two slides addressing this issue, explaining its scientific and/or economic impact.



## Your talk:

- Rehearse your presentation in front of an audience.
- Make sure you are able to stay within 12 min time limit. If you exceed the time limit the chairman will stop your presentation.
- Speak slowly, loudly and clearly. Use short sentences, they are easier to understand.
- Remember that most of the people in your audience will know less than you about your subject, thus keep it as simple as possible.
- Restrict yourself to one slide per 1–2 min.