

## Scientific Video Session

### Why make a scientific video?

At the Empa PhD Symposium 2021, we give you an opportunity to present your scientific research through a dynamic video to reach a diverse audience. Scientific videos are an upcoming form of scientific communication. The goal is to communicate your research to a non-expert audience in a succinct and creative way.

### The guidelines

The most important task is to present your work to a diverse audience in an interesting, entertaining and easily understandable way. You are free to use your creativity to structure the content of your video. You can also make use of short clips to explain science concepts, ideas, or experiments. However, keep the following points in mind:

- The scientific video should not exceed **3 minutes** (strict time limit!).
- Although you are free to shape your video as you like, it is still important to convey some **scientific knowledge**. The goal is to get the audience excited about your research. In the end, everyone should understand on what you are working on and have learned something new.
- We encourage presenters to be creative and make videos that are dynamic and engaging, rather than pre-recorded oral presentations with PowerPoint slides or infographics.
- The most important thing is that your presentation is **understandable and entertaining**. Use simple, but accurate and informative language. If possible, avoid details, technical vocabulary and long lists or long text. The symposium language is English.
- The winner is declared by popular vote among the audience - criteria for judging are scientific clarity, novelty, and entertainment value. The winner gets a special award on top of bragging rights.

### The logistics

- You send us a short abstract – (150-200 words) – via abstract form, and indicate 'Scientific Video Session' as your preference.
- The deadline for abstract submissions is **4<sup>th</sup> October 2021**.
- After review, we will notify the successful submitters as soon as possible. Further details about the video submission will be communicated bilaterally to the selected participants.