

# How to prepare your "Science Slam" presentation

## Science Slam – What is that?

Science Slam is a new form of scientific communication. The goal is to present one's research in an entertaining and easily understandable way to a non-expert audience in a short time frame. At the Empa PhD Symposium 2020, you will have 3 minutes to compete and try to impress the audience. All kinds of props and media are allowed and even encouraged. Many slammers underline their statements with creative powerpoint slides or infographics, but you can also try to rock the stage with your musical or poetic abilities. In the end, the audience will decide who gets to be the Empa PhD Symposium 2020 Science Slam Champion!



## Guidelines

The most important task is to present your work in an interesting, entertaining and easily understandable way. You are free to decide how you will structure your talk and what kind of media you will use to impress the audience. However, keep the following points in mind:

- You have exactly 3 minutes (strict time limit!) to present your work
- We hope that all the presenters can perform live on stage. However, we do not know how the situation will develop due to the corona virus pandemic. Therefore, it is important that you prepare your talk in such a way that, in the worst case scenario, you could also deliver it online via Zoom.
- Although you are free to shape your talk and presentation as you like, it is still important to convey some scientific knowledge. The goal of the Science Slam is to get the audience excited about your research. In the end, everyone should understand on what you are working on and have learned something new.
- The most important thing is that your presentation is **understandable and entertaining**
- Set the scene & grab the attention of the audience, introduce your research topic, present your own work and draw some conclusions
- Use simple, but accurate and informative language
- Avoid details, technical vocabulary and long lists

## Related to the theme:

According to the motto of this year's symposium "Sustainable Innovation for a Green Future – What is your plan?", we encourage you to emphasize in your talk how your research contributes to the development of a more sustainable, greener and less vulnerable world.

